



St Joseph's University



School of Business  
Department of Management

THE BUSINESS ASSOCIATION

Presents

# SYNERGY 2025

## IKIGAI

From Career to Calling

8<sup>th</sup>-9<sup>th</sup> October

Crisis Craft  
Human Harmony  
International Quest  
QuizWhiz



Board Accord  
PowerWalk  
Media Matrix  
Ikigain

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