

THARANG

On the 25th and 27th of September 2023, the Commerce Association organized its grand two-day Intra-Collegiate fest, THARANG'23. Embracing the thrilling theme of 'Money Heist,' the University adorned itself in red and black, resonating with the theme as excitement permeated the air.

Dr. Sanjay Shantaram graced us with his presence as the chief guest on the first day of Tharang. We paid homage to our culture with the traditional lighting of the lamp and expressed gratitude to our sponsors. The quest to be the best finally commenced.

Classic commerce and cultural events unfolded across various rounds. Commerce events included:

Best Manager: Identifying the best student manager in the college.

HR+PR: Testing students' knowledge and skills in human resources and public relations.

Business Quiz: Assessing students' knowledge of business concepts and current events.

Finance and Mock Stock: Simulating the stock market for students to trade stocks and learn about financial markets.

Corporate Sustainability: Testing students' knowledge and skills in corporate sustainability.

Brand Launch and Marketing: A competition for students to create and market a new brand.

Cultural events included:

Group Dance: A competition for dance groups to showcase their best routines.

Reel it: A competition for students to create and submit short films.

Josephites Got Talent: A talent show for students to exhibit their singing, dancing, acting, and other talents.

Corporate Fashion Walk: A fashion show where students modeled corporate attire.

Despite an unexpected bandh on the second day, our spirits remained undeterred. With concerted efforts from our coordinator, council, and the organizing committee, we bounced back even stronger.

The 27th of September marked the second day of Tharang. Kannada film actress Padma Vasanti graced the stage as the chief guest during the valedictory ceremony, leaving her words of wisdom echoing in everyone's ears.

In summary, THARANG'23 was a tremendous success. Credit goes to our Coordinators, the Council, Core Committee, Organizing Committee, Event Heads, Volunteers, Participants, and last but not least, the University Management and Staff.

For the Images of the THARANG, kindly refer to the Photo Gallery:

<https://www.sju.edu.in/gallery/51>