

St Joseph's University, Bengaluru
School of Communication & Media Studies
SJUET – March 2026
M.A Journalism and Mass Communication

This is some basic material for your reading and viewing. Please read/ view it critically; spend time and energy studying and reflecting on it. Know what you consume! This will form the basic material for your entrance exam.

In addition, there will be questions logic, basic statistics, English language and grammar, current affairs, general knowledge of the world around you, and more specifically, from the general domain of communication and mass media.

Part A: Creativity and Critical Thinking

Reading material:

1. Chaos, confusion and \$200 billion dreams: What I saw at India's AI summit

<https://www.cnbc.com/2026/02/21/ai-summit-india-tech.html>

2. Media Trials: Misuse of Freedom of Speech and Deterrent in the path of Justice

<https://articles.manupatra.com/article-details/Media-Trials-Misuse-of-Freedom-of-Speech-and-Deterrent-in-the-path-of-Justice>

3. India's gig workers: Overworked and underpaid

https://idronline.org/article/livelihoods/indias-gig-workers-overworked-and-underpaid/?utm_source=Google&utm_medium=Grants&utm_campaign=Dalit_History_04&gad_source=1&gad_campaignid=22584910961&gbraid=0AAAAADCozDz91tZNOvSvCi5m-LaorZaDG&gclid=CjwKCAiAqprNBhB6EiwAME3yh5b94skWuyLziCKIng8WVQc7PhnWCBd6GLIblOSC_8jrPCnaHeGxTxoCWZAQAvD_BwE

4. Can the 2026 FIFA World Cup still be a force for global unity?

<https://theconversation.com/can-the-2026-fifa-world-cup-still-be-a-force-for-global-unity-276502>

5. What is The Aravalli Story and Why It Is Important?

<https://www.ndtv.com/india-news/aravalli-hills-news-aravalli-hills-supreme-court-case-what-is-aravalli-hills-controversy-10095841>

YouTube Video links

1. William Dalrymple on myth-making in Indian history, narrative-driven historical films and more | BBC

https://www.youtube.com/watch?v=J_ssnBhZT6k

2. Harsha Bhogle on the Fear of Failure

<https://www.youtube.com/watch?v=4foVRWgQZRA>

3. Juice | Shefali Shah & Neeraj Ghaywan | Short Film

<https://www.youtube.com/watch?v=R-Sk7fQGijE&t=57s>

4. How Iran and the US went from friends to bitter foes - BBC Africa

<https://www.youtube.com/watch?v=7CRgQTlioCQ>

5. Investigative Journalism: Silence is an Expensive Commodity | Josy Joseph | TEDxGateway

<https://www.youtube.com/watch?v=VeISk6gV6F4>

Part B: Current Affairs and Program Aptitude Questions:

Current affairs and knowledge relating to the course (program) will be tested on day of the test on-the-spot.

Part C: Language, Grammar, and logical reasoning:

Language, grammar, and logical reasoning questions will be part of the entrance test. Hence, please be prepared for the unexpected.