

St Joseph's University, Bengaluru
School of Communication and Media Studies
St Joseph's University Entrance Test (SJUET) – 2026-27
B.Voc. Visual Media and Filmmaking

This is some basic material for your reading and viewing. Please read/ view it critically; spend time and energy to reflect on it. Know what you consume! This will form the basic material for your examination.

In addition, there will be questions from current affairs, general knowledge of the world around, and more specifically from the general domain of communication and mass media.

I. Read the following articles.

Article 1: Rules of Shot Composition in Film: A Definitive Guide

Link: <https://www.studiobinder.com/blog/rules-of-shot-composition-in-film/>

Article 2: When Ideas Become Visual

Link: https://www.magnumphotos.com/theory-and-practice/summer-course-in-marseille/?_gl=1*khzoo1*_up*MQ..*_ga*MTg0OTQ4NDU3NC4xNzY3ODc4MjAw*_ga_Y4MWFWT6P9*cxE3Njc4NzgxOTgkbzEkZzAkDE3Njc4NzgxOTgkajYwJGwwJGgw*_ga_50D0ZG80LT*czE3Njc4NzgxOTgkbzEkZzAkDE3Njc4NzgxOTgkajYwJGwwJGg4MDg2MjQ5OTc.

Article 3: A Guide to the Basic Film Genres

Link: <https://www.premiumbeat.com/blog/guide-to-basic-film-genres/>

II. Watch the following videos.

Video 1: Violent Indian men are now ideal lovers in Bollywood movies

Link: <https://www.youtube.com/watch?v=dZW6b8Say4>

Video 2: Negative space: Stop motion animation

Link: <https://www.youtube.com/watch?v=KI2lsdXJQ40>

Video 3: Will Artificial Intelligence END The Film Industry?

Link: <https://www.youtube.com/watch?v=765vujDjofw>

Video 4: "Two" by Satyajit Ray

Link: <https://www.youtube.com/watch?v=zACGLjd9JNY>

Video 5: Color Theory in Film — Color Psychology for Directors: Ep5

Link: <https://www.youtube.com/watch?v=lINVnA3rVIE>

Part B. Current affairs and Program aptitude questions:

Current affairs and knowledge related to the program will be tested on the day of the exam on-the-spot. You need to keep up with the current affairs on your own.

Part C. Language, Grammar, and logical reasoning:

Language, grammar, and logical reasoning questions will be asked on the day of the exam on-the-spot. Brush up your language, grammar and reasoning skills!