

St Joseph's University, Bengaluru
School of Communication & Media Studies
SJUET – MAY 2024
B.Voc Visual Media and Filmmaking

This is some basic material for your reading and viewing. Please read/ view it critically; spend time and energy to reflect on it. Know what you consume! This will form the basic material for your examination.

***In addition**, there will be questions from current affairs, general knowledge of the world around, and more specifically from the general domain of communication and mass media.*

I. Watch the following videos

1. Edgar Wright - How to Do Visual Comedy

Link: <https://www.youtube.com/watch?v=3FOzD4Sfgag>

2. The Dark Knight — Creating the Ultimate Antagonist

Link: <https://www.youtube.com/watch?v=pFUKeD3FJm8&t=39s>

3. Movie Genres Explained — Types of Films & the Art of Subverting Film Genres

Link: <https://www.youtube.com/watch?v=rDVVE8ZHJ3o>

4. Deeply Understanding Kantara | Video Essay

Link: <https://www.youtube.com/watch?v=hN-DeDwvQQs&t=5s>

II. Read the following articles

1. Opinion | Laapataa Ladies: A Soulful Story of Finding 'Shakti' in Women

Link: <https://www.news18.com/opinion/opinion-laapataa-ladies-a-soulful-story-of-finding-shakti-in-women-8815015.html>

2. What is Mise en Scène in Film: Definition and Examples

Link: <https://www.studiobinder.com/blog/mise-en-scene/>

3. The AI Takeover In Cinema: How Movie Studios Use Artificial Intelligence

Link: <https://www.forbes.com/sites/neilsahota/2024/03/08/the-ai-takeover-in-cinema-how-movie-studios-use-artificial-intelligence/?sh=4f70c6494a3f>

4. With its progressive plots and themes, Bollywood becomes a torchbearer for Indian cinema

Link: <https://www.theweek.in/news/entertainment/2023/12/07/with-its-progressive-plots-and-themes-bollywood-becomes-a-torchbearer-for-indian-cinema.html>

III. Current Affairs and Program Aptitude Questions:

Current affairs and knowledge relating to the course (program) will be tested on the spot. Students need to be familiar with their media/ entertainment, and basic general/ current affairs. This doesn't have a prescribed / limited syllabus. You need to read and be aware of the world around you.

IV. Language, Grammar, and logical reasoning:

Questions on basic language, grammar and logical reasoning will be part of SJUET. This doesn't have a prescribed / limited syllabus.