

B.Voc. DIGITAL MEDIA AND ANIMATION

Programme Objectives

- To assist students to build a strong foundation in understanding the ropes of digital media and animation in this world of fast-moving technology
- To enhance the mindfulness of students to develop, understand, use, and learn new skills
- To nurture a learning spirit that is inclusive, open and competent

Programme Outcomes

- Develop creative perspectives, be adaptive and innovative in pursuing a career and practice of working with digital media and animation
- Develop a malleable skill set that can navigate through a highly competent market system
- Nurture a holistic approach to character building and community development through the programme
- Handle work pressure, be a team player and maintain a healthy work-life balance

Semester I	Code Number	Title	Number of Hours of teaching per week	Number of credits	Max marks for SE and duration of examination
General Module	VOA1123	Short Stories	4	4	60-2 Hrs
	VOA1223	Graphic Design	4	4	60-2 Hrs
	VOA1323	Writing Skills	4	4	60-2 Hrs
Skill Module	VASC1125	Visual Literacy and Drawing	6	6	50- Viva
	VASC1225	Graphic Design	6	6	50- Viva
	VASC1325	Digital Photography	6	6	50- Viva
Total Number of credits	30				
Semester II	Code Number	Title	Number of Hours of teaching per week	Number of credits	Max marks for SE and duration of examination
General	VOA2123	Reading Skills	4	4	60-2 Hrs

Module					
	VOA2223	Film Appreciation	4	4	60-2 Hrs
	VOA2323	Communication Skills	4	4	60-2 Hrs
Skill Module	VASC2125	Matte Painting & Digital Painting	6	6	50- Viva
	VASC2225	Storyboard and Stop Motion	6	6	50- Viva
	VASC2325	Concept Art and Character Design	6	6	50- Viva
Total Number of credits	30				

Semester III	Code Number	Title	Number of Hours of teaching per week	Number of credits	Max marks for SE and duration of examination
General Module	VOA3124	Screenplay Writing	4	4	60-2 Hrs
	VOA3224	New Media Skills	4	4	60-2 Hrs
	VOA3323	History of Visual Arts	4	4	60-2 Hrs
Skill Module	VASC3125	2D Animation – I	5	5	50- Viva
	VASC3225	Basics of Sound	4	4	50-Viva
	VASC3325	Video Editing	4	4	50-Viva
	VASC3425	3D Animation -I	5	5	50-Viva
Total Number of credits	30				
Semester IV	Code Number	Title	Number of Hours of teaching per week	Number of credits	Max marks for SE and duration of examination
General Module	VOA4124	UI & UX Design	4	4	60-2 Hrs
	VOA4223	Reading images	4	4	60-2 Hrs
	VOA4323	Presentation Skills	4	4	60-2 Hrs
Skill Module	VASC4125	2D Animation-II	5	5	50-Viva

	VASC4225	Compositing	5	5	50-Viva
	VASC4225	3D Animation II	8	8	100-Viva
Total Number of credits	30				
Semester V	Code Number	Title	Number of Hours of teaching per week	Number of credits	Max marks for SE and duration of examination
General Module	VOA5124	Media Law and Ethics	4	4	60-2Hrs
	VOA5224	Final Project part 1	4	4	50-Viva
	VOA5324	Emerging Media Technologies	4	4	60-2Hrs
Skill Module	VASC5125	AR/VR and Game designing	6	8	100-Viva
	VASC5225	3D – III	6	6	50-Viva
	VASC5325	Video Production Skills	6	4	50-Viva
Total Number of credits	30				
Semester VI	Code Number	Title	Number of Hours of teaching per week	Number of credits	Max marks for SE and duration of examination
General Module	VOA6124	Portfolio and Show reel Development	4	4	60-Viva
	VOA6224	UI & UX Design	4	4	60-Viva

	VOA6324	Film Marketing and Production Management	4	4	60-2Hrs
Skill Module	VASC6125	Digital Marketing	4	4	50-Viva
	VASC6225	Internship	7	7	100- Viva
	VASC6325	Final Project part –II	7	7	100- Viva
Total Number of credits	30				