

St Joseph's University, Bengaluru
School of Communication
SJUET – June 2024
B.Voc. Digital Media & Animation

This is some basic material for your reading and viewing. Please read/ view it critically; spend time and energy to reflect on it. Know what you consume! This will form the basic material for your examination.

***In addition**, there will be questions from current affairs, general knowledge of the world around, and more specifically from the general domain of communication and mass media.*

Part I

YouTube Videos

Video Link 1

<https://youtu.be/GWGbOjIJDkU>

Video Link 2

<https://youtu.be/Wh-zFiYhW0M>

Video Link 3

<https://youtu.be/1oYvVDX8eN8>

Part II

Article : 1

<https://www.britannica.com/topic/media-convergence>

Article : 2

<https://academyofanimatedart.com/what-is-3d-animation/>

Article : 3

<https://timesofindia.indiatimes.com/life-style/the-arts/10-famous-indian-painters-you-should-know-about/photostory/104398773.cms>

Article : 4

<https://www.classpop.com/magazine/painting-techniques>

Part III

Current Affairs and Program Aptitude Questions:

Current affairs and knowledge relating to the course (program) will be tested on the spot. Students need to be familiar with their media/ entertainment, and basic general/ current affairs. This doesn't have a prescribed / limited syllabus. You need to read and be aware of the world around you.

Part IV

Language, Grammar, and logical reasoning:

Questions on basic language, grammar and logical reasoning will be part of SJUET. This doesn't have a prescribed / limited syllabus.