

**St Joseph's University, Bengaluru**  
**School of Communication and Media Studies**  
**St Joseph's University Entrance Test (SJUET) – 2025-26**  
**B.Voc. Visual Media and Filmmaking**

*This is some basic material for your reading and viewing. Please read/ view it critically; spend time and energy to reflect on it. Know what you consume! This will form the basic material for your examination.*

*In addition, there will be questions from current affairs, general knowledge of the world around, and more specifically from the general domain of communication and mass media.*

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**I. Read the following articles.**

**Article 1:** Mastering the Art of Film Editing: Techniques and Principles

Link: <https://learntube.ai/blog/film-making/film-editing/mastering-the-art-of-film-editing-techniques-and-principles/>

**Article 2:** CGI animation explained: definition, history and examples

Link: <https://www.adobe.com/uk/creativecloud/animation/discover/cgi-animation.html#:~:text=It%20refers%20to%20scenes%2C%20effects,Jeff%20Goldblum%20in%20Jurassic%20Park>

**Article 3:** In the Swimming Pool - A photography project by Maria Svarbova

Link: <https://independent-photo.com/stories/in-the-swimming-pool/>

**II. Watch the following videos.**

**Video 1:** Film Blocking Tutorial — Filmmaking Techniques for Directors: Ep3

Link: <https://www.youtube.com/watch?v=9AGaECt9j4g>

**Video 2:** Walt Disney Short Film: Paperman

Link: [https://www.youtube.com/watch?v=XrqSF2OOz\\_M](https://www.youtube.com/watch?v=XrqSF2OOz_M)

**Video 3:** Is AI the future of movie-making?

Link: <https://www.youtube.com/watch?v=pp4jkEtUAdg&t=29s>

**Video 4:** SFX or VFX - what's the difference and which to use for your film

Link: <https://www.youtube.com/watch?v=QxQxDNrcHJM>

**Video 5:** Color Theory in Film — Color Psychology for Directors: Ep5

Link: <https://www.youtube.com/watch?v=IINVnA3rVIE>

**Part B. Current affairs and Program aptitude questions:**

Current affairs and knowledge related to the program will be tested on the day of the exam on-the-spot. You need to keep up with the current affairs on your own.

**Part C. Language, Grammar, and logical reasoning:**

Language, grammar, and logical reasoning questions will be asked on the day of the exam

on-the-spot. Brush up your language, grammar and reasoning skills!