

M.A Journalism and Mass Communication

This is some basic material for your reading and viewing. Please read/ view it critically; spend time and energy to reflect on it. Know what you consume! This will form the basic material for your examination.

In addition, there will be questions from current affairs, general knowledge of the world around, and more specifically from the general domain of communication and mass media.

Part A:

YouTube Video links:

1. How are big revisions to India's GDP data affecting effective policymaking?

<https://youtu.be/d384eM1RhF0?si=4EPZ8Nqm8tTo6lJm>

2. Tamil Nadu's century-long fight against Hindi imposition

<https://www.youtube.com/watch?v=EB5CcJM2gq8>

3. Every HARVARD Negotiation Tactic Explained

<https://youtu.be/uwwezLD4MqY?si=D5mDqJBK06pBYEs4>

4. China, Taiwan & US fear of losing a war: Why Trump 2.0 is pivoting to retreat diplomacy to buy time

https://youtu.be/JFIUfCVNK6g?si=3XRwyL_BhrLXtf7W

5. The Future of News Media | Dana Nastase:

https://youtu.be/N97zPVQfLdg?si=y_m0n_5qmZxzn43q

Reading materials:

1. Preparing Europe for Trump 2.0

<https://www.ft.com/content/9ef98d1b-ccfc-4cb5-8889-bb70316f2387>

2. Machiavelli – A Deep Scrutiny

<https://thequintessentialmind.com/philosophy-machiavelli-tactics/>

3. Why Karnataka’s police are comparing tackling cybercrime to controlling a mutating virus

<https://www.thenewsminute.com/karnataka/why-karnatakas-police-are-comparing-tackling-cybercrime-to-controlling-a-mutating-virus>

4. Laws Of Human Nature

<https://www.readandgrowwise.com/post/laws-of-human-nature-robert-greene-book-summary>

5. Tuesday with Morrie”

<https://medium.com/@angelique.chrysanti/a-short-summary-of-tuesday-with-morrie-a-glimpse-of-the-14-life-lessons-8771ac2a002e>

Part B. Current Affairs and Program aptitude questions:

Current affairs and knowledge related to the program will be tested on the day of the exam on the spot. You need to keep up with the current affairs on your own.

Part C. Language, Grammar, and logical reasoning:

Language, grammar, and logical reasoning questions will be asked on the day of the exam on-the-spot. Brush up your language, grammar, and reasoning skills!