

St Joseph's University, Bengaluru
School of Communication & Media Studies
SJUET – May 2024
M.A. Journalism and Mass Communication

This is some basic material for your reading and viewing. Please read/ view it critically; spend time and energy to reflect on it. Know what you consume! This will form the basic material for your examination.

*In **addition**, there will be questions from current affairs, general knowledge of the world around, and more specifically from the general domain of communication and mass media.*

Part A: Creativity and Critical Thinking

Reading material:

FSSAI to test samples of spices sold in India after Hong Kong, Singapore recall products

Link : <https://scroll.in/latest/1066945/fssai-to-test-samples-of-spices-sold-in-india-after-hong-kong-singapore-recall-products>

You Are Not So Innocent...": Supreme Court To Ramdev In Patanjali Ads Case

Link: <https://www.ndtv.com/india-news/ramdev-patanjali-their-apologies-rejected-ramdev-and-aides-big-supreme-court-date-today-5452102>

Make social media platforms liable to report users uploading child abuse clips under POCSO — NCPDR to SC

Link : <https://theprint.in/judiciary/make-social-media-platforms-liable-to-report-users-uploading-child-abuse-clips-under-posco-ncpdr-to-sc/2051557/>

A Short Summary of "Tuesday with Morrie": A Glimpse of the 14 Life Lessons

Link : <https://medium.com/@angelique.chrysanti/a-short-summary-of-tuesday-with-morrie-a-glimpse-of-the-14-life-lessons-8771ac2a002e>

YouTube Video links

Dr Shashi Tharoor MP - Britain Does Owe Reparations

Link : <https://www.youtube.com/watch?v=f7CW7S0zxv4>

Harsha Bhogle: The rise of cricket, the rise of India

Link: <https://www.youtube.com/watch?v=LbIXYEW9CSQ>

Doordarshan Logo: DD News Under Opposition Fire Over New Saffron Logo

Link : <https://www.youtube.com/watch?v=rqHBzST7nZQ>

5 steps for clean air in India

Link : https://www.ted.com/talks/aranabha_ghosh_5_steps_for_clean_air_in_india

Part B. Current Affairs and Program Aptitude Questions:

Current affairs and knowledge relating to the course (program) will be tested on the spot. Students need to be familiar with their media/ entertainment, political, economic, business, general/ current affairs.

Part C. Language, Grammar, and logical reasoning:

Questions on basic language, grammar and logical reasoning will be part of SJUET. This doesn't have a prescribed / limited syllabus.