

Open Electives—Journalism /JNE

JNE OE 02: Success with Content Writing

You will have heard about content writing as a way of giving yourself an income while studying. We will explore simple ways in which to be effective at communicating ideas in writing, in how to get your message across in simple language, and in how to test your audience as you begin to reach out to them.

Activities: Copy-writing and Ad campaigns/Writing for children/Writing for specific audiences/Narrative-building/ Working with social media.

JNE OE 04: Writing for Wellness

Is there life after Being anxious, or bored, or out of place? These experiences need not be paralysing problems. We could learn how to wrangle from these experiences the skill of careful observation, and arrive at humour, at understanding, and indeed at a hardiness of spirit that can illumine us as well as others. Freedom, in a very basic sense, arises from recovering experience from the language of the clinic.

The course will equip students to arrive at writing as a way out of themselves, and perhaps out of an arid discourse that pathologises human differences. It will also reintroduce the practice of finding joy in the everyday and using these discoveries as a kind of everyday armour.

Consuming the everyday to feel whole again doesn't take much. It is possible to learn how to do that. The fight for wellness, our own and that of others -- doesn't have to be expensive. The course is aimed at getting the student to see writing as the least expensive, more reliable approach to wellness.

Activities: Journalling/Writing in short bursts/Observation Exercises/Critical Thinking exercises/ Creativity exercises.