

ST JOSEPH'S UNIVERSITY, BENGALURU

SCHOOL OF LANGUAGES & LITERATURES



JOURNALISM & WRITING

SYLLABUS 2024-27

St. Joseph's University

Journalism and Writing: JNE

As per State Education Policy

For students of Journalism-Optional English-Psychology,
and Journalism-Sociology-Political Science/Economics

SEMESTER I: JNE 124

Introduction to Journalism

3+2 credits: 45 hours theory + 60 hours of Practicum.

The History of Journalism: (30 hrs) UK & US

Origins of Journalism—Rise of Newspapers—Magazine Journalism in the 18th Century—
The rise of professional guilds and training—Crusades, rivalries and Yellow Journalism—The
Muck-rakers—The idea of hard news—Censorship and the idea of a free press--Debates
over Journalistic Practice

References:

1. Elements of Journalism — Bill Kovach & Tom Rosenstiel
2. Journalism: A Critical History (2004) — Martin Conboy.
3. An International History of Journalism (article) — Mitchell Stephens
4. The Historiography of Journalism History — Chris Daly
5. What's the News? —The Age of Addison — Anna M. Pagan

India

The Origin of Print Media in India; James Augustus Hickey; James Silk Buckingham; Serampore
Baptist Missionaries, Adam's Press Gagging Act; Vernacular Press Act, Development of News
Agencies.

Freedom movement and the press, Free India and the Press, Democracy and the Press,
Emergency and the Press; What does the Press Council do? Politicians as journalists: Business
class and Journalism; Development of News Agencies; History of Radio and Television in India:
The coming of the Internet; Newspapers in Bengaluru; Kannada Journalism.

Journalism on Film: any one for self study

1. All the President's Men (1976)
2. New Delhi Times (1986)
3. Good Night and Good Luck (2005)
4. Peepli Live (2009)
5. No One Killed Jessica (2010)

References:

1. History of Indian Journalism: J. Natarajan
2. History of Indian Press: S. Natarajan

3. Journalism in India: Rangaswamy Parthasarathi
4. Critique of Colonial India: Sumit Sarkar
5. Nadig Krishna Murthy: Indian journalism (Origin Growth and Development of Indian Journalism) from Asoka to Nehru

Readings in Journalism (15 hours)--any five to be done in class

1. **When My Dog and I Go Birdwatching, We Discover Bangalore's Hidden Delights The Ladies Finger: Bhanu Sridharan**
2. **New Thippasandra: Eastern promise: Neha Margosa**
3. **An extract from journalist Joe Sacco's graphic novel 'Paying the Land' (penguin.co.uk)**
4. A matter of taste: striking the right note: Samanth Subramanian
5. Occupy Memory by Molly Crabapple
6. Meena Women: Custodians of White Walls
7. Comics from The Nib
8. Editor Hands You Your Newspaper: Sitaraman Shankar
9. The Guardian's Photo of the Day series
10. OD at Yellamma Dasappa by Shalom Sanjay
11. **Mushroom Soup for the Vegetarian Soul by Amulya Shruthi**

Practicum I (12 sessions): Creative Writing

Creative Writing

Understanding pre-writing; Brainstorming; Free Writing; Stepping out of one's element; Eavesdropping on conversations; Writing in an Indian-English idiom

Practicum II (12 sessions): Discourse of Journalism

- Understanding Newspaper terminology: Basic writing conventions; headline, lead, nut graf, inverted pyramid, hourglass, five boxes
- Reporting language
- Reporting exercises
- Unpacking the Language of the Newspaper: Discourse features of Journalistic writing (.
- Punctuation and editing
- Journalling as an aid to reporting
- Interview techniques
- Researching for reporting
- Design terms, elements of design, followed by Journalistic Practice terms
- Wall magazines, experimenting with design formants, learning inDesign

The student shall submit a portfolio of writing comprising

- a. 6 responses to prompts in creative writing unassisted by AI, (each of 350-500 words)
- b. 1 essay of 1000-1500 words developed from one of the prompts above with a discussion of the development process
- c. a blog in daily journal style based on newspaper reading for four weeks

- d. 1 reporting story of 250 words length chosen from events on campus—the student must attempt a minimum of three stories, and pick the best attempt.
- e. 1 journaling piece of 750 words length to accompany the reporting piece,
- f. a reflection of 1000 words.

Internal Assessment: 40 marks

- Mid-Semester Test: 20 marks
- Assignments: 20 marks

Continuous Internal Assessment:

10 marks are assigned to the students' responses to tasks given in class

10 marks are assigned for presentations/submissions based on self-study topics. Students will pick one film listed on the syllabus and work on a presentation/curate an exhibition

End-Semester Pattern: 60 marks

- Issues in journalism tested through application exercises/ passage: $(3 \times 5) + (10) = 25$ marks
- Questions based on readings from journalism done in class: 15 marks
- Questions based on self-study topics assigned: 10 marks
- Current Affairs and knowledge of the media field based on events during the semester: 10

Reading List:

An Extract from Joe Sacco's Graphic Novel 'Paying the Land'. 27 July 2020,

<https://www.penguin.co.uk/articles/2020/07/joe-sacco-paying-the-land-extract-graphic-novel/>

Conboy, Martin. *Journalism: A Critical History*. 1st ed, SAGE Publications, Sage Publications, 2010.

Crabapple, Molly. 'Occupy Memory | Molly Crabapple'. *The New York Review of Books*, <https://www.nybooks.com/online/2021/09/16/occupy-memory/>. Accessed 14 Dec. 2022.

Franklin, Bob, editor. *Pulling Newspapers Apart: Analysing Print Journalism*. Routledge, 2008.

Ghosh, Sunit. *Modern History of Indian Press*. Cosmo Publications, 1998.

Kovach, Bill, and Tom Rosenstiel. *The Elements of Journalism*. Crown, 2021.

Lakshman, Nirmala. *Writing a Nation: An Anthology of Indian Journalism*. Rupa & Co., 2007.

- Margosa, Neha. 'New Thippasandra: Eastern Promise'. *Mint*, 22 Jan. 2016, <https://www.livemint.com/Leisure/pMHiumEIsDA5KOlvHCikL/New-Thippasandra-Eastern-promise.html>.
- 'Meena Women: Custodians of the White Walls'. *People's Archive of Rural India*, <https://ruralindiaonline.org/en/albums/meena-women-custodians-of-the-white-walls/>. Accessed 11 Mar. 2024.
- Natarajan, J. *History of Indian Journalism*. Publications Division, Ministry of Information & Broadcasting.
- Parthasarathy, Rangaswami. *Journalism in India*. Sterling, 1989.
- Schiffirin, Anya, ed. *Global muckraking: 100 years of investigative journalism from around the world*. The New Press, 2014.
- Sarkar, Sumit. *A Critique Of Colonial India*. Papyrus, Calcutta, 1985. Internet Archive, <http://archive.org/details/dli.bengal.10689.12414>.
- Shankar, Sitaraman. '6 Am: Editor Hands You Your Newspaper'. *Deccan Herald*, <https://www.deccanherald.com/specials/6-am-editor-hands-you-your-newspaper-2928928>. Accessed 12 Mar. 2024.
- Shruthi, Amulya. 'Mushroom Soup for the Vegetarian Soul'. *Mint*, 31 May 2014, <https://www.livemint.com/Leisure/NffvskRiMYjpW5V9zyiMBI/Mushroom-soup-for-the-vegetarian-soul.html>.
- Stephens, Mitchell. 'A Call for an International History of Journalism'. *American Journalism*, vol. 17, no. 2, Apr. 2000, pp. 97–100. DOI.org (Crossref), <https://doi.org/10.1080/08821127.2000.10739240>.
- Subramanian, Samanth. 'A Matter of Taste: Striking the Right Note'. *Mint*, 12 Oct. 2009, <https://www.livemint.com/Home-Page/vgZynJ4eW0yKY5YDbOXh6N/A-matter-of-taste-striking-the-right-note.html>
- The Historiography of Journalism History: Part 1: "An Overview" By Chris Daly Boston University'. *American Journalism*, vol. 26, no. 1, Jan. 2009, pp. 141–47. DOI.org (Crossref), <https://doi.org/10.1080/08821127.2009.10677703>.
- 'The Nib | Political Satire, Journalism and Non-Fiction on What Is Going Down in the World. All in Comics Form, the Best Medium.' *The Nib*, 1 Sept. 2023, <https://thenib.com/>.

What's The News; The Age Of Addison.

<http://www.ourcivilisation.com/smartboard/shop/paganm/chap1.html>. Accessed 14 Dec. 2022.

'When My Dog and I Go Birdwatching, We Discover Bangalore's Hidden Delights'. The Ladies Finger, 3 Apr. 2017, <http://theladiesfinger.com/walking-dog-birdwatching-bangalore/>.

Zelizer, Barbie. 'Language Studies and Journalism'. *Taking Journalism Seriously: News and the Academy*, Sage, 2004.

SEMESTER II: JNE 224

The Ideas of Journalism

3+2 credits: 45 hours theory+ 60 hours of Practicum

Key Ideas in Journalism (25 hours)

The UNESCO series on Journalism Education.

Fake News and Discourse Handbook—Module 2.

Media and Information Literacy and Journalism—Section 1.1-1.5.

Understanding New Media and Social Media: Readings (20 hours)

1. The Garden of Forking Paths—Jorge Luis Borges
2. The I in the Internet—Jia Tolentino
3. The Communal Mind—Patricia Lockwood
4. The Long Tail—Chris Anderson
5. The Language of Internet Memes—Patrick Davison
6. From Indymedia to Demand: Media Journalism's Visions of its Audience and the Horizons of Democracy—CW Anderson

Suggested Readings:

1. Global Media Ethics and the Digital Revolution
2. Changing News Use: Unchanging News Experiences
3. No One Is Talking About This by Patricia Lockwood
4. Trick Mirror by Jia Tolentino

Autobiographies by journalists: Any one for self-study

1. Frank Moraes: India Today
2. Prem Bhatia: All My Yesterdays
3. B. G Verghese: Witness to the Making of Modern India
4. Kuldeep Nayar: Beyond the Lines
5. D. R Mankekar & Kamla Mankekar: Decline and Fall of Indira Gandhi: 19 Months of Emergency
6. Vinod Mehta: Lucknow Boy: A Memoir
7. Vinod Mehta: Editor Unplugged
8. Selections from Nirmala Lakshman: Writing a Nation

Practicum I (12 sessions): Creative Writing

Writing for social media: The Facebook update; Twitter Essay; Instagram Story—Blog posting—Persona tailor-made for different contexts.

Practicum II (12 sessions): Modes of Journalism

Understanding WordPress, Twitter, Sub stack, and Instagram.

How to use these platforms in a meaningful way; writing for the Digital Platform.

Production combining media and writing.

Enhancing a story with different media.

Publishing a newsletter as a batch.

Curating a public communication event.

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End-Semester Pattern: 60 marks

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Questions based on readings from journalism done in class: 15 marks

Questions based on self-study topics assigned: 10 marks

Current Affairs and knowledge of the media field based on events during the semester: 10

Reading List:

Abdel Haleem, Harfiyah Ball. 'Global Media Ethics and the Digital Revolution, Nouredine Miladi (Ed.) (2022)'. *Journal of Arab & Muslim Media Research*, vol. 15, no. 2, Oct. 2022, pp. 309–12. *DOI.org (Crossref)*, https://doi.org/10.1386/jammr_00052_5.

Anderson, Chris. 'The Long Tail'. *Wired*. www.wired.com, <https://www.wired.com/2004/10/tail/>. Accessed 14 Dec. 2022.

Anderson, C. W. '7. From Indymedia to Demand Media: Journalism's Visions of Its Audience and the Horizons of Democracy'. *The Social Media Reader*, edited by Michael Mandiberg, New York University Press, 2020, pp. 77–96. *DOI.org (Crossref)*, <https://doi.org/10.18574/nyu/9780814763025.003.0011>.

Costera Meijer, Irene, and Tim Groot Kormelink. *Changing News Use: Unchanged News Experiences?* Routledge, Taylor & Francis Group, 2021.

- Davison, Patrick. '9. The Language of Internet Memes'. *The Social Media Reader*, edited by Michael Mandiberg, New York University Press, 2020, pp. 120–34. DOI.org (Crossref), <https://doi.org/10.18574/nyu/9780814763025.003.0013>.
- Ireton, Cherilyn, and Julie Posetti, editors. *Journalism, 'fake News' & Disinformation: Handbook for Journalism Education and Training*. United Nations Educational, 2018.
- Lockwood, Patricia. 'The Communal Mind'. *London Review of Books*, vol. 41, no. 04, 21 Feb. 2019. www.lrb.co.uk, <https://www.lrb.co.uk/the-paper/v41/n04/patricia-lockwood/the-communal-mind>.
- Lockwood, Patricia. *No One Is Talking about This*. Riverhead Books, 2021.
- Nozima, Muratova, et al. *Media and Information Literacy in Journalism: A Handbook for Journalists and Journalism Educators*. United Nations Educational, 2019.
- Tolentino, Jia. *Trick Mirror: Reflections on Self-Delusion*. First edition, Random House, 2019.
- Tolentino, Jia. 'The I in the Internet'. CCCB LAB, 19 Feb. 2020, <https://lab.cccb.org/en/the-i-in-the-internet/>.
- The Garden Of Forking Paths Jorge Luis Borges 1941*. Internet Archive, <http://archive.org/details/TheGardenOfForkingPathsJorgeLuisBorges1941>. Accessed 14 Dec. 2022.