

# **JOURNALISM AND ETHICAL PRACTICE**

**Syllabus for 2024 - 27**

**For students of BA in  
Journalism-International Relations / Journalism-Public Policy  
(Under SEP)**

**School of Languages and Literatures**



**ST. JOSEPH'S UNIVERSITY (BENGALURU)**



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**St. Joseph's University, Bangalore  
School of Languages & Literatures**

## **Journalism and Ethical Practice**

For students of BA-Journalism-International Relations & Peace Studies-Public Policy  
As per State Education Policy

### **SEMESTER I: JNI 124**

#### **Introduction to Journalism**

**3+ 2 credits: 45 hours theory + 60 hours of practicum**

#### **The History of Journalism: (20 hours)**

##### **Abroad**

Origins of Journalism—Rise of Newspapers—Magazine Journalism in the 18th Century—The rise of professional guilds and training—Crusades, rivalries and Yellow Journalism—The Muck-rakers—The idea of hard news—Censorship and the idea of a free press—Debates over Journalistic Practice—Global Journalism.

##### **India**

The Origin of Print Media in India; James Augustus Hickey; James Silk Buckingham; Serampore Baptist Missionaries, Adam's Press Gagging Act; Vernacular Press Act, Development of News Agencies, Freedom movement and the press, Free India and the Press, Democracy and the Press, Emergency and the Press, Politicians as journalists; Business class and Journalism; Development of News Agencies; History of Radio and Television in India: The coming of the Internet.

#### **Autobiographies by journalists: Any one for self-study**

1. Moraes, Francis Robert. *India Today*. New York: Macmillan, 1960.
2. Bhatia, Prem. *All My Yesterdays*. Delhi: Vikas Publishing House, 1972.
3. Verghese, Boobli George. *First Draft*. Westland, 2010.
4. Nayar, Kuldip. *Beyond The Lines: An Autobiography*. Roli Books Private Limited, 2012.
5. Mankekar, Dinker Rao, and Kamla Mankekar. *Decline and Fall of Indira Gandhi*. Vision Books, 1977.
6. Mehta, Vinod. *Lucknow Boy: A Memoir*. Penguin Books India, 2011.

#### **Peace Journalism (10 hours)**

Understanding conflict, and conflict-sensitive reporting; The idea of solutions journalism; a brief history of Peace Journalism. Reporting gender and sexuality issues. Understanding sexual harassment.

#### **Readings in Journalism (15 hours)**

1. Sridharan, Bhanu. "When My Dog and I Go Birdwatching, We Discover Bangalore's Hidden Delights." *The Ladies Finger*, 6 June 2017
2. Posetti, Julie, et al. "Handbook for Journalism, 'Fake News' & Disinformation." 2018.
3. An Extract From Joe Sacco's Graphic Novel "Paying the Land." 27 July 2020.
4. Subramanian, Samanth. "Inside the Airline Industry's Meltdown." *The Guardian*, 23 Oct. 2020. <https://www.theguardian.com/world/2020/sep/29/inside-the-airline-industry-meltdown-coronavirus-pandemic>
5. Hunter, Mark Lee. "UNESCO Series on Journalism Education." 2012. (Intercultural Journalism

6. Understanding Vishakha—reading the idea of sexual harassment
7. Media coverage of the MeToo movement
8. The film *She Said* (2022)
9. *But What Was She Wearing* (2018)
10. The ethical and legal violations of the Oscar-nominated *To Kill a Tiger*  
<https://www.himalmag.com/culture/to-kill-a-tiger-oscars-india-rape-pocso>

### Reading List:

1. Kovach, Bill, and Tom Rosenstiel. *The Elements of Journalism, Revised and Updated 4th Edition: What Newspeople Should Know and the Public Should Expect*. Crown Publishing Group (NY), 2021.
2. Conboy, Martin. *Journalism: A Critical History*. Sage, 2004.
3. Stephens, Mitchell. "A Call for an International History of Journalism." *American Journalism* 17.2 (2000): 97-100.
4. Daly, Chris. "The Historiography of Journalism History: Part 1: 'An Overview', 2009.
5. Pagan, Anna. *What's the News?: The Age of Addison*. Accessed 14 Dec 2022.  
<https://www.ourdecline.com/smartboard/shop/paganm/chap1.htm>
6. Natarajan, Jagadish. *History of Indian Journalism*. Publications Division Ministry of Information & Broadcasting, 1955.
7. Parthasarathy, Rangaswami. *Journalism in India: From the Earliest Times to the Present Day*. Stosius Incorporated/Advent Books Division, 1989.
8. Sarkar, Sumit. *A Critique on Colonial India*. 2nd ed., Papyrus, 2000.
9. Murthy, Nadig Krishna. *Indian Journalism: Origin, Growth and Development of Indian Journalism from Asoka to Nehru*. University of Mysore, 1966.
10. Schiffrin, Anya, ed. *Global Muckraking: 100 Years of Investigative Journalism from Around the World*. The New Press, 2014.

### Practicum I (12 sessions): Creative Writing Lab

- Creative Writing Understanding pre-writing; Brainstorming; Free Writing; Stepping out of one's element; Eavesdropping on conversations.
- Punctuation and editing pieces

### Practicum II (12 sessions): News Writing & Design Lab

- Understanding News Writing: Basic writing conventions; headline, lead, nut graf, inverted pyramid, hourglass, five boxes (3 sessions)
- Reporting Exercises (3 sessions)
- Working with Design: Wall magazine, Canva, and InDesign.(6 sessions)

### Portfolio requirements

The student shall submit a portfolio of writing comprising

- a. 6 responses to prompts in creative writing unassisted by AI, (each of 350-500 words)

- b. 1 essay of 1000-1500 words developed from one of the prompts above with a discussion of the development process
- c. an essay in response to the films or documentary and the discussion that it has raised not exceeding 1500 words
- d. 1 reporting story of 250 words length chosen from events on campus—the student must attempt a minimum of three stories, and pick the best attempt.
- e. 1 journaling piece of 750 words length to accompany the reporting piece,
- f. a reflection of 1000 words.

### **I Semester Evaluation**

The internal assessment component of this programme shall arise from a Mid-Semester test, and assignments. The end-semester assessment for practicum will be based on a combination of problem solving following from worksheets, presentations, exhibits and public communication, leading to a viva. This is in addition to the end-semester examination.

#### **Internal Assessment: 40 marks**

Mid-Semester Test: 20 marks

Assignments: 20 marks

#### **End-Semester Exam: 60 marks**

#### **Practicum Assessment: 50 marks**

Continuous Assessment: 35 marks

End-Semester Assessment: 15 marks

#### **End-Semester Pattern: 60 marks**

Issues in journalism testing through application exercises/ passage: 20 marks

Questions based on readings assigned: 10 marks

Questions based on self-study assigned: 10 marks

Current Affairs and knowledge of the media field drawn from events during the semester: 10 marks

Creative Writing exercises: 10 marks

### **SEMESTER II: JN1 224**

#### **Key Issues in Journalism**

**3+2 credits: 60 hours theory + 60 hours of Practicum**

#### **Key Ideas (15 hours)**

Journalism as a Public Good

Media Freedom

Media Pluralism

Media Independence

Journalism, Fake News and Disinformation

Sourcebooks: UNESCO Reports—Journalism as a Public Good & World Trends in Freedom of Expression and Media Development.

#### **Understanding New Media and Social Media: Readings (15 hours)**

1. Borges, Jorge Luis. "The garden of forking paths." Collected fictions 119 (1962).
2. Tolentino, Jia. "The I in the Internet." Trick Mirror 305 (2020).

3. Lockwood, Patricia. "The Communal Mind: The Internet and Me." *London Review of Books* 41.4 (2019): 11-14.
4. Anderson, Chris. "Debating the long tail." *Harvard Business Review* (2008).
5. Davison, Patrick. "The language of internet memes." *The social media reader* (2012): 120-134.
6. Anderson, C. W. "From Indymedia to Demand Media." *Journalism's Visions of Its Audience* (2011).
7. Wang, Ke, and Guoping He. "Case 3: China's New Media Paradox: Economic Gains, Political Troubles." *Global Journalism Practice and New Media Performance*. Palgrave Macmillan, London, 2014. 50-63.

### **Readings in Peace Journalism (15 hours)**

Understanding Caste and caste conflict; the intersections of caste and gender.

Discussing Dalit Camera and Roundtable.in

Khabar Lahariya

All-India Dalit Mahila Adhikar Manch archives

### **Reading List:**

1. As Berry, David. *Journalism, Ethics and Society*. Routledge, 2016.
2. Hill, Steve, and Paul Lashmar. *Online Journalism: The Essential Guide*. 1st ed., SAGE Publications Ltd, 2013.
3. Perur, Srinath. 'Readers' Reports on Chetan Bhagat, the Self-Anointed Poster Boy of Middle-Class Success'. *The Caravan*, <https://caravanmagazine.in/essay/paperback-messiah> . Accessed 14 Dec. 2022.
4. McBride, Kelly, and Tom Rosenstiel, eds. *The new ethics of journalism: Principles for the 21st century*. CQ Press, 2013.
5. Mohan, Rohini. 'A Template for Hate: The Sense of an Ending'. *Harper's Magazine*, vol. September 2018, 1 Sept. 2018, harpers.org. <https://harpers.org/archive/2018/09/india-bharatiya-janata-party-intolerance-bjp-muslim-hindu/>
6. Witschge, Tamara. *The Sage Handbook of Digital Journalism*. London: Sage, 2016.
7. Critique of Artificial Reason - Sean Michaels  
<https://thebaffler.com/latest/critique-of-artificial-reason-michaels/>
8. The Age of Chat - Anna Weiner  
<https://www.newyorker.com/culture/the-weekend-essay/the-age-of-chat>
9. You should be playing with GPTs at work - Lenny Rachitsky  
<https://www.lennysnewsletter.com/p/you-should-be-playing-with-gpts-at/>
10. Among the A.I. Doomsayers - Andrew Marantz  
<https://www.newyorker.com/magazine/2024/03/18/among-the-ai-doomsayers/>
11. Ego, Fear and Money: How the A.I. Fuse Was Lit - NYT Authors  
<https://www.nytimes.com/2023/12/03/technology/ai-openai-musk-page-altman.html>

### **Practicum I (12 sessions): Creative Writing Lab**

- Writing with social media: The Facebook update; Twitter Essay; Instagram Story—Blog posting—Newsletters on line; Persona tailor-made for different contexts. (2x6 sessions)

### **Practicum II (12 sessions): News Writing and Design Lab**

- Reporting exercises combining media and writing (4 sessions)
- Integrating audiences via WordPress, Twitter, Substack, and Instagram (4 sessions)
- Common writing conventions on digital platforms.(2 sessions)
- Writing Feedback and guidance (2 sessions)

The student shall submit a portfolio of writing comprising an online reading report of 1500 words based on following Scroll/The Wire/The News Minute/Citizen Matters/Quint/ online newspapers, two reporting stories of 250 words length each, two journaling pieces of 750 words length each to accompany these reporting pieces, two creative writing pieces of 1000 words each, four samples of new media work, and a reflection of 1000 words.

## **II Semester Evaluation**

The internal assessment component of this programme shall arise from a Mid-Semester test, and assignments. The end-semester assessment for practicum will be based on a combination of problem solving following from worksheets, presentations, exhibits and public communication, leading to a viva. This is in addition to the end–semester examination.

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Questions based on readings assigned: 10 marks

Questions based on self-study assigned: 10 marks

Current Affairs and knowledge of the media field:: 10 marks

Creative Writing exercises: 10 marks

