

**St Joseph's University, Bengaluru**  
**School of Communication and Media Studies**  
**St Joseph's University Entrance Test (SJUET) – March 2026**  
**B.Voc. Visual Media and Filmmaking**

*This is some basic material for your reading and viewing. Please read/ view it critically; spend time and energy to reflect on it. Know what you consume! This will form the basic material for your examination.*

*In addition, there will be questions from current affairs, general knowledge of the world around, and more specifically from the general domain of communication and mass media.*

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**Part A – Read the following articles.**

**1. How Artificial Intelligence Is Used in the Film Industry**

<https://smartclick.ai/articles/how-artificial-intelligence-is-used-in-the-film-industry/>

**2. What is VFX? Defining the Term and Creating Impossible Worlds**

<https://www.studiobinder.com/blog/what-is-vfx/>

**3. What is a Screenplay? An Introduction for Aspiring Screenwriters**

<https://www.torontofilmschool.ca/blog/what-is-a-screenplay/>

**4. The Evolution of Indian Cinema: A Journey Through Time**

<https://gosharpener.com/blogs/498427/The-Evolution-of-Indian-Cinema-A-Journey-Through-Time>

**Watch the following videos**

**1. The Impact of Art Direction in Film**

<https://www.youtube.com/watch?v=xw6MaR73mHI&t=60s>

**2. Ultimate Guide to Camera Shots: Every Shot Size Explained**

<https://www.youtube.com/watch?v=AyML8xuKfoc&list=PLEzQZpmbzckX-GPpjzBF4cjgueZBX2bJD&index=12>

**Part B: Current affairs and Program aptitude questions:**

Current affairs and knowledge related to the program will be tested on the day of the exam on-the-spot.

**Part C. Language, Grammar, and logical reasoning:**

Language, grammar, and logical reasoning questions will be asked on the day of the exam on-the-spot.