

St Joseph's University, Bengaluru
School of Communication & Media Studies

B.Voc. Digital Media and Animation
Study Material for the Entrance Test (SJUET) – June 2025

This is the basic material for your reading and viewing. Please read/ view it critically; spend time and energy reflecting on it. Know what you consume! This will form the basic material for your examination.

In addition, there will be questions from current affairs, general knowledge of the world around, and more specifically from the general domain of communication and mass media.

Part A: Subject-related knowledge

I. Watch these Videos:

- https://youtu.be/cTxJ6nekr_A?si=oNp83xJjyu96XpyU
- <https://youtu.be/i6PbonHsqW0?si=WhRyfarfqsxqKB63>
- <https://youtu.be/Kl2IsdXJQ40?si=c-3cApKN5WwjG9Xh>

II. Reading Material:

- <https://www.evercast.us/blog/great-animators-throughout-time>
- <https://www.britannica.com/list/10-famous-artworks-by-leonardo-da-vinci>
- <https://www.motivationnyou.com/2018/04/motivational-story-of-walt-disney-newspaper-seller-to-disneyland/>
- <https://thediplomat.com/2016/01/my-my-whats-happening-to-my-country-remembering-r-k-laxman-1921-2015/>

Part B. Current Affairs and Program Aptitude Questions:

In addition, your current affairs and general knowledge relating to the program and our day-to-day world will be tested on the day of the test. There is no specific, prescribed “syllabus” for this. You need to be up-to-date with the events/ news in the current world.

Part C. Language, Grammar, and logical reasoning:

Language, grammar, and logical reasoning questions will be part of the entrance test. Hence, please be prepared for the unexpected.