

St Joseph's University, Bengaluru
School of Communication & Media Studies

B.Voc. Digital Media and Animation
Study Material for the Entrance Test (SJUET) – May 2025

This is the basic material for your reading and viewing. Please read/ view it critically; spend time and energy to reflect on it. Know what you consume! This will form the basic material for your examination.

***In addition**, there will be questions from current affairs, general knowledge of the world around, and more specifically from the general domain of communication and mass media.*

Part A: Subject related knowledge

I. Watch these Videos:

- https://youtu.be/cTxJ6nekr_A?si=oNp83xJjyu96XpyU
- <https://youtu.be/i6PbonHsqW0?si=WhRyfarfqsxqKB63>
- <https://youtu.be/Kl2IsdXJQ40?si=c-3cApKN5WwjG9Xh>

II. Reading Material:

- <https://www.evercast.us/blog/great-animators-throughout-time>
- <https://www.britannica.com/list/10-famous-artworks-by-leonardo-da-vinci>
- <https://www.motivationnyou.com/2018/04/motivational-story-of-walt-disney-newspaper-seller-to-disneyland/>
- <https://thediplomat.com/2016/01/my-my-whats-happening-to-my-country-remembering-r-k-laxman-1921-2015/>

Part B. Current Affairs and Program Aptitude Questions:

In addition, your current affairs and general knowledge relating to the program and our day-to-day world will be tested on day of the test. There is no specific, prescribed “syllabus” for this. You need to be up-to-date with the events/ news in the current world.

Part C. Language, Grammar, and logical reasoning:

Language, grammar, and logical reasoning questions will be part of the entrance test. Hence, please be prepared for the unexpected.