

St Joseph's University, Bengaluru
School of Communication & Media Studies
SJUET – May 2025

B.Voc. Visual Media and Filmmaking
Study Material for the Entrance Test (SJUET)

This is the basic material for your reading and viewing. Please read/ view it critically; spend time and energy to reflect on it. Know what you consume! This will form the basic material for your examination.

In addition, there will be questions from current affairs, general knowledge of the world around, and more specifically from the general domain of communication and mass media.

Part A: Subject related knowledge

I. Read the following articles carefully and try to understand them:

Article 1: What is Production Design in Film — How to Tell Stories Visually

Link: <https://www.studiobinder.com/blog/what-is-production-design-in-film/>

Article 2: How to Make a Documentary: Step-by-step Guide

Link: <https://www.docfilmacademy.com/blog/how-to-make-a-documentary>

Article 3: The Rise of Mobile Filmmaking: A New Era of Cinematic Expression

Link: <https://www.ecgprod.com/the-rise-of-mobile-filmmaking/>

II. Watch the following videos carefully and critically:

Video 1: Costume Design: The Hidden Layer of Movie Magic

Link:

<https://www.youtube.com/watch?v=gRAmIaSlm80&pp=ygUPY29zdHVtZSBpbmBmaWxt>

Video 2: Short Film: *Bao*

Link: <https://www.youtube.com/watch?v=f5CcgFTO274>

Video 3: How to Analyze Art (Composition)

Link: https://www.youtube.com/watch?v=qx08Ms1_sX4&t=252s

Video 4: Film Making Basics: Everything you need to know in 8 minutes!

Link: <https://www.youtube.com/watch?v=BFwMRVwrKcA>

Video 5: What A Director Does on Set: Crew Breakdown

Link: <https://www.youtube.com/watch?v=l6pg32juqEY>

Part B. Current Affairs and Program Aptitude Questions:

In addition, your current affairs and general knowledge relating to the program and our day-to-day world will be tested on day of the test. There is no specific, prescribed “syllabus” for this. You need to be up-to-date with the events/ news in the current world.

Part C. Language, Grammar, and logical reasoning:

Language, grammar, and logical reasoning questions will be part of the entrance test. Hence, please be prepared for the unexpected.

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