

St Joseph's University, Bengaluru
School of Communication & Media Studies
SJUET – January 2026
M.A. Journalism and Mass Communication

This is some basic material for your reading and viewing. Please read/ view it critically; spend time and energy studying and reflecting on it. Know what you consume! This will form the basic material for your entrance exam.

In addition, there will be questions on logic, basic statistics, English language and grammar, current affairs, general knowledge of the world around you, and more specifically, from the general domain of communication and mass media.

Part A: Creativity and Critical Thinking

Reading material:

1. Venezuela live updates, *The Guardian*
Link: <https://www.theguardian.com/world/live/2026/jan/05/venezuela-live-updates-trump-us-interim-president-collaborate>
2. Investment in AI is exploding, *Reuters*
Link: <https://www.reuters.com/graphics/USA-ECONOMY/AI-INVESTMENT/gkvlqbgxkpb/>
3. Mumbai's Data Center Dreams Run on Coal and Inequality, *Tech Policy*
Link: <https://www.techpolicy.press/mumbais-data-center-dreams-run-on-coal-and-inequality/>
4. India ranks 151 in World Press Freedom Index, report raises alarm over media monopoly, *The News Minute*
Link: <https://www.thenewsminute.com/news/india-ranks-151-in-world-press-freedom-index-report-raises-alarm-over-media-monopoly>
5. The year angry men dominated Bollywood - and what it means for India, *BBC*
Link: <https://www.bbc.com/news/articles/ce8n8eye1vjo>

Viewing material:

1. Bengaluru and its inspired incompetence in running things
Link: <https://www.youtube.com/watch?v=hHTdIV2BwSI>
2. Dileep case: Art, artist and audience guilt
Link: https://www.youtube.com/watch?v=HIEg3Q_hTug

3. Orientalism and power: When will we stop stereotyping people?

Link: <https://www.youtube.com/watch?v=ZST6qnRR1mY>

4. Arriving now: Chawla?!

Link: <https://www.youtube.com/watch?v=FTrdsgNLuyM>

5. Why the Great Meme Reset will fail

Link: <https://www.youtube.com/shorts/-wJKIEW4-Ks>

Part B. Current Affairs and Program Aptitude Questions:

Current affairs and knowledge relating to the course (program) will be tested on day of the test on-the-spot.

Part C. Language, Grammar, and logical reasoning:

Language, grammar, and logical reasoning questions will be part of the entrance test. Hence, please be prepared for the unexpected.