

**St Joseph's University, Bengaluru**  
School of Communication  
**SJUET – January 2025**  
**M.A Journalism and Mass Communication**

*This is some basic material for your reading and viewing. Please read/ view it critically; spend time and energy to reflect on it. Know what you consume! This will form the basic material for your entrance exam.*

*In addition, there will be questions on logic, basic statistics, English language and grammar, current affairs, general knowledge of the world around you, and more specifically, from the general domain of communication and mass media.*

**Reading materials:**

**That's it, you are dead to me!** <https://www.theatlantic.com/magazine/archive/2022/09/toxic-person-tiktok-internet-slang-meaning/670599/>

(If you have troubles accessing this, download and read the PDF version.)

**The Psychology of Misjudgement** <https://fs.blog/great-talks/psychology-human-misjudgment/>

**Danger of a Single story** <https://jamesclear.com/great-speeches/the-danger-of-a-single-story-by-chimamanda-ngozi-adichie>

**The Gender equality reforms are incomplete:**

<https://theprint.in/opinion/indias-gender-equality-reforms-are-incomplete-atul-subhash-suicide-exposes-the-divide/2400793/>

**YouTube Video links:**

Riddle me this: India-US ties span seas to stars and BJP goes after deep state & State Department: <https://youtu.be/kgmzTinsaw?si=QW1KaXimudyePBlg>

Yuval Noah Harari Explains How Social Media Is Hacking The Human Brain:

<https://youtu.be/B7zu8zyOibc?si=QujLvUzTZLS7MO5i>

Systems Thinking Explained: <https://youtu.be/Lmq6P0woyoM?si=efJ8DmAndrzUrFxY>

How to Remember Everything You Read:

<https://youtu.be/okHkUIW46ks?si=6cjPSXyY1x1MlrUV>

**Current affairs**

**Part B. Current Affairs and Program Aptitude Questions:**

Current affairs and knowledge related to the program will be tested on day of exam on-the-spot.

**Part C. Language, Grammar, and logical reasoning:**

Language, grammar, and logical reasoning questions will be asked on the day of exam on-the-spot.