

**St Joseph's University, Bengaluru**  
**School of Communication & Media Studies**  
**SJUET – June 2025**  
**Study Material for the Entrance Test (SJUET)**

*This is the basic material for your reading and viewing. Please read/ view it critically; spend time and energy reflecting on it. Know what you consume! This will form the basic material for your examination.*

*In addition, there will be questions from current affairs, general knowledge of the world around, and more specifically from the general domain of communication and mass media.*

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**Part A: Subject related knowledge**

**I. Read the following articles carefully and try to understand them:**

Article 1: What is Production Design in Film — How to Tell Stories Visually

Link: <https://www.studiobinder.com/blog/what-is-production-design-in-film/>

Article 2: How to Make a Documentary: Step-by-step Guide

Link: <https://www.docfilmacademy.com/blog/how-to-make-a-documentary>

Article 3: The Rise of Mobile Filmmaking: A New Era of Cinematic Expression

Link: <https://www.ecgprod.com/the-rise-of-mobile-filmmaking/>

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**II. Watch the following videos carefully and critically:**

Video 1: Costume Design: The Hidden Layer of Movie Magic

Link:

<https://www.youtube.com/watch?v=gRAmlaSlm80&pp=ygUPY29zdHVtZSBpbmBmaWxt>

Video 2: Short Film: *Bao*

Link: <https://www.youtube.com/watch?v=f5CcgFTO274>

Video 3: How to Analyze Art (Composition)

Link: [https://www.youtube.com/watch?v=qx08Ms1\\_sX4&t=252s](https://www.youtube.com/watch?v=qx08Ms1_sX4&t=252s)

Video 4: Film Making Basics: Everything you need to know in 8 minutes!

Link: <https://www.youtube.com/watch?v=BFwMRVwrKcA>

Video 5: What A Director Does on Set: Crew Breakdown

Link: <https://www.youtube.com/watch?v=l6pg32juqEY>

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**Part B. Current Affairs and Program Aptitude Questions:** In addition, your current affairs and general knowledge relating to the program and our day-to-day world will be tested on the day of the test. There is no specific, prescribed “syllabus” for this. You need to be up-to-date with the events/ news in the current world.

**Part C. Language, Grammar, and logical reasoning:**

Language, grammar, and logical reasoning questions will be part of the entrance test. Hence, please be prepared for the unexpected.

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