ST. JOSEPH'S UNIVERSITY

[erstwhile ST JOSEPH'S COLLEGE(AUTONOMOUS)]
#36, Lalbagh road, Bengaluru - 560027, Recognized as 'College of Excellence' by UGC
RE-ACCREDITED WITH A++ GRADE & 3.79/4.00 CGPA BY NAAC
Awarded DBT Star Status and DST FIST Grant
by Ministry of Science and Technology, GoI



UNIVERSITY INITIATIVES TOWARDS SAFEGUARDING ENVIRONMENT





REGULAR FIELD ACTIVITY

TRAFFIC SAFETY AND AWARENESS INITIATIVE:

To promote a disciplined society, our university students conducted a traffic awareness campaign at Richmond Circle, Nanjappa Circle, and Double Road. Armed with placards and slogans, they emphasized the importance of wearing helmets and seatbelts, highlighting the crucial role of traffic safety and awareness in creating a safer road environment for all users.



PAPER BAG MAKING AND DISTRIBUTION:

As part of an eco-friendly initiative, our students created and distributed paper bags to local shop vendors, promoting a switch from plastic to paper bags. This effort aimed to protect the environment and encourage sustainable practices.







CLEANLINESS DRIVE: PROMOTING ENVIRONMENTAL CONSCIOUSNESS

St. Joseph's Outreach, in collaboration with ITC Green Campus initiative, launched a "Wellbeing out of Waste" project, fostering environmental awareness and sustainable behaviors. The cleanliness drive aimed to educate students and the community about waste segregation and its benefits. Students created posters, conducted sessions on civic sense at a local government school, and engaged children in games and activities to promote environmental consciousness.







SAVE WATER AWARENESS CAMPAIGN:

To address the pressing issue of water scarcity in the IT capital, our students launched a save water awareness campaign. They created placards highlighting the importance of water conservation and displayed them at traffic signals and in college, spreading awareness to people of all ages about the need to conserve this precious resource.







RURAL EXPOSURE CAMP

The Bembala- St. Joseph's Outreach Programme organized a Rural Exposure Camp for PG and UG students. The camp aimed to:

- Sensitize students to rural life and social responsibilities
- Develop community development skills
- Foster empathy and understanding of rural challenges

Key Features:

- 800 students participated
- 3-5 day camp in Nelamangala/Solur, Sindagi, and Manvi
- Activities: eco-marches, cleanliness drives, village surveys, cultural programs, and more
- Students designed social work activities based on their experiences

Outcome:

- Students gained valuable insights into rural life
- Developed a sense of social responsibility and empathy
- Returned motivated to make a positive impact in their communities























PAPER COVER MAKING AND DISTRIBUTION

Students made and distributed 12,578 paper bags to local kirana shops and street vendors to raise awareness about reducing plastic usage. This initiative encouraged the public to switch to sustainable alternatives like cloth bags while fostering a sense of environmental responsibility among students.







AWARD FOR ANTI-DRUG CAMPAIGN

Bembala, in collaboration with the Government of Karnataka, organized an Anti-Drug Campaign with the participation of over 1,500 Josephites. The initiative earned Bembala an award from the Excise Department, Government of Karnataka, for its impactful efforts.









WORLD EARTH DAY CLIMATE CHANGE RALLY

On World Earth Day, a rally themed "Climate Change" was organized in collaboration with the Ministry of Youth and Sports Affairs, Government of Karnataka. Over 1,000 students participated in the event, showcasing their commitment to environmental sustainability. Bembala was honoured with an award from the Ministry for its impactful contribution.



SLUM SURVEY

A slum survey was conducted by St. Joseph's University students, providing them with hands-on experience and insight into community development.







STICKER CAMPAIGN: BREAKING THE STIGMA AROUND PERIODS

St. Joseph's University students organized a sticker campaign to raise awareness and promote a stigma-free conversation about menstrual health.







AWARDS AND ACHIEVEMENTS:

The Outreach department in collaboration with the ITC Green Campus initiative, the 'Well-being out of waste' project, fostered a culture of environmental consciousness and sustainable behaviours within the campus and around the campus. The main purpose of the cleanliness drive was to create awareness among the students and people regarding waste segregation and its benefits. Students made posters on the importance of waste segregation and cleanliness. Some students had the opportunity to teach in the Government School in Nanjappa Circle. Students, Data Submission for ITC Award: Our institution has submitted data on our recycling efforts to the ITC Award, demonstrating our commitment to environmental sustainability.







EVENTS AND ACTIVITIES TOWARDS GREEN ENVIRONMENT:

Our institution's multidisciplinary departments collaboratively design and deliver a wide range of events, workshops, and awareness programs, cultivating a vibrant culture of community engagement, social responsibility, and inclusive outreach, thereby educating, sensitizing, and empowering the broader community, including students, faculty, staff, and the general public















